

Help Promote ProCon 2025: Record a Short Video Invite

We're collecting short videos from JCC professionals across the field to help promote ProCon 2025 this October. Your story—including your “why”—can inspire others to join what promises to be an unforgettable gathering.

Your browser does not support HTML5 video.

Hear from **Alex Fisher**, Chief Program Officer, Minnesota JCC, Capp Center
ProCon 2025 Planning Committee

What To Do

Record a **30–60 second video** (or longer if you have more to say) sharing:

What To Say

JCC CEOs / EXECUTIVE DIRECTORS

Share why ProCon 2025 is a wise investment in your team, and encourage your peers to do the same:

Points to hit:

- Why you're building and sending a delegation to Minneapolis
- The impact past conferences have had on your team and your JCC (if applicable)
- Why all JCCs benefit when their professionals participate

It's best to speak from the heart, but if you need a starting point:

- “I'm [first name], from [JCC] and we're sending a delegation to ProCon 2025 this October because...”
- “ProCon connects staff to themselves, other pros, learning, and our movement—an all in one place!”
- “Join [JCC] at ProCon 2025 this fall!”

JCC PROFESSIONALS

Your voice matters. Your “why” can inspire others.

Make this video your own—or make it a group project with your delegation. Be creative

and as unique as your JCC or JCC Camp, when you share:

- Why you want to attend ProCon 2025
- What you hope to learn, experience, or take home
- What connection means to you as a JCC professional
- Why other JCC professionals should be there too

You might start here:

- “I’m/we [first name], from [JCC], and I’m/we’re going to ProCon 2025 this October because…”
- “At ProCon, you don’t just attend—you connect.”
- “Every time I’ve gone, I’ve come back energized and full of new ideas.”
- “I/we’ve never been but I/we am excited for…”
- “This is our space to grow, connect, and shape what’s next.”

How To Film

Keep it simple:

- Use your **phone or computer (Zoom, Teams, Facetime)**
- **Portrait or landscape orientation** is fine
- Make sure we can **see your face** and **hear your voice**
- If possible, try to use your **JCC as a background** (lobby, program space, logo wall, etc.)

How To Submit

Email your video to: procon@jcca.org.

If the file is too large, upload it to our [Dropbox folder](#).

No deadline…no limit! Keep the videos coming, starting now, and film as many as you like.

Where Your Video Will Be Shared

We’ll feature selected videos on:

- [On the ProCon 2025 website](#)
- **In JCC Association email communications**
- **On JCC Association’s social media channels**

And you can:

- Share the video on your **JCC’s channels** (with CEO/Marketing approval)
- Post on your own social media if you feel inspired—**LinkedIn, Facebook, Instagram**, or anywhere your network connects

Other Ways to Promote ProCon 2025

Thank you for being part of this movement—and helping others connect to ProCon 2025.

QUESTIONS?

Check out the [FAQ](#). Still have questions?
Email procon@jcca.org and we'll get back to you soon.

[ABOUT](#) | [PROGRAM](#)
[PRESENTERS](#) | [PROMOTE PROCON](#)
[FAQ](#) | [HOST COMMUNITY](#)
[SPONSORS](#) | [REGISTER](#)
[CONTACT US](#)

Last Modified on 07/30/2025 11:52 am EDT
