

ProCon 2025—JCCs of North America Professional Conference—is back!

Join us in Minneapolis from October 27–29, for a front-row seat to an amazing gathering that promises exciting presentations, hands-on learning, opportunities to connect, plenty of joyful moments, and much, much more.

This page is your go-to resource for everything you'll need to prepare, travel, and make the most of your ProCon experience. Take a look, get ready, and we'll see you soon!

The page includes:

- Important Dates to Know
- Transportation
- Hotel
- Schedule and Program
- Dietary Needs
- Accessibility
- What to Wear

- The Minnesota JCC
- Around the Neighborhood
- Safety and Security
- Social Media
- Promoting ProCon
- Assistance









Important Dates to Know

Once you're registered, you'll want to keep these dates on your radar:

- **September 26:** Last day to cancel and get a full refund (minus \$100 cancellation fee)
- September 26: Last day to transfer your spot to a colleague from your JCC if needed
- October 10: Last day to cancel and get a 50% refund
- October 11 and onwards: No refunds will be issued for cancellations

Transportation

Flying and Ground Transport

The closest airport is **Minneapolis-Saint Paul International Airport (MSP)**, and from there it's about 10 miles to the hotel.

- An Uber/Lyft ride from the airport to the hotel will take 30-40 minutes, depending on traffic and the route.
- A trip by light rail will take about 30 minutes, then it's a 15-minute walk from the station to the hotel.

Take the Metro Blue Line from Terminal 1 to the Nicollet Mall metro station. The fare is \$2 and the train departs every 12 minutes. See more details and the MetroTransit trip planner.

Driving

If you're driving to Minneapolis, valet parking with in-and-out privileges is available at the hotel for \$52.00 per night (\$65.00 per night for oversize vehicles). Self-park options are available at the Loring Parking Ramp, located next door to the hotel.

Hotel

All things ProCon will take place at the Hyatt Regency Minneapolis, 1300 Nicollet Avenue.

- Use your confirmation email to grab a discounted room for \$259/night (plus tax) before September 26.
- Check out the hotel floor plan to get your bearings.
- Google map
- And don't worry about staying connected at ProCon. The hotel has free WiFi.

Schedule and Program

ProCon is all about networking and interacting with other JCC folks, and we're planning lots of ways to make that easy—and fun.

ProCon App

The ProCon app is under construction and when it's done, it'll be chock full of great info and amazing features. One, the Participant Roster, will help connect you to all the terrific people at the conference—both before you arrive and onsite. Watch this space for updates!

Peer Communities, Courses, and Workshops

This is the meat and potatoes of ProCon, where you'll have many chances to meet colleagues and make friends.

- You'll choose **Peer Communities** when you register for the conference.
- You also can pre-register for **Courses** as part of your ProCon registration, snagging a priority slot for when Course registration opens.
- Onsite, you can decide which Workshops you want to go to.

Special Events

Monday and Tuesday both offer plenty of time to socialize and regroup with your delegation or make new JCC connections during the evening event and late-night meetups and affinity groups.

Exercise

The hotel has awesome facilities—almost JCC worthy—featuring a full-size basketball court, a pool, and a workout area.

The area around the hotel is inviting—perfect for a run, jog, or stroll, morning or evening.

Dietary Needs

What's a conference without food? There'll be plenty of meals (and snacks!), all kosher under the supervision of Minnesota Kosher.

Gluten free? Lactose intolerant? Allergic to onions? You can tell all when you register.

Accessibility

JCC Association is all about accessibility, and all ProCon event spaces will be ADA compliant. When you register, let us know if you need accommodations and we'll do our best to provide them.

What to Wear

Casual, professional attire—comfortable and polished—is appropriate for ProCon. Yes, that includes neat jeans and your JCC fleece, tee, or cap. We always recommend dressing in layers, giving you the option to adjust for comfort. And if you plan to work out, don't forget your gear!

The Minnesota JCC

The Minnesota JCC has two locations, one in **St. Paul** and one in **Minneapolis**.



Capp Center St. Paul 1375 St. Paul Avenue St. Paul, MN 55116 Sabes Center Minneapolis 4330 S. Cedar Lake Road Minneapolis, MN 55416

Kudos to the St. Paul campus for offering to open its doors to visitors from ProCon on Monday morning. Keep an eye out here for details as they develop—and, if you're interested in the visit (or a Jewish service learning opportunity, also in the works), hold off on finalizing your travel until we tie up these details.

In the meantime, learn more about the Minnesota JCC's mission and values and the 2020 merger that created the Minnesota JCC.

Around the Neighborhood

The Hyatt's location puts you right in the heart of downtown—restaurants, shopping, and cultural gems galore.

- Here's a curated list of some local favorites
- For even more to explore, check out Meet Minneapolis

Need **Essentials?**

- The CVS at 900 Nicollet Mall is an eight-minute walk
- The Walgreens at 655 Nicollet Mall is a 16-minute walk

Short on Cash?

- Bank of America at 80 S 8th St is a thirteen-minute walk
- Chase at 600 Nicollet Mall STE 261B is a 15-minute walk
- Wells Fargo 651 Nicollet Mall Suite 125 is a 14-minute walk

Looking for **Kosher**?

- Here are some options in greater Minneapolis
- A Minnesota JCC staffer wholeheartedly recommends these eateries
 - Vitali's: It's right in the Hyatt Regency Minneapolis and there's another at the Mall of America o
 - Holy Guacamole: It's run by Chabad and located in the Coffman Student Union at the
 - University of Minnesota, 300 Washington Ave SE, Minneapolis;
 - Hours: Monday-Friday, 12-2 p.m. only
 - Basil's Pizza: Kosher pizza and salads, 5101 Minnetonka Blvd., St Louis Park
 - Sato Sushi and American Fusion: Sushi and more, 4224 Minnetonka Blvd.,
 Minneapolis
 - The Kosher Spot: Snacks other items, 4214 Minnetonka Blvd., Minneapolis

Safety and Security

Whenever and wherever JCC Association hosts events, our primary concern is the safety and well-being of our people. We are working with the hotel's security team, a dedicated supplemental security team for ProCon, local law enforcement, Secure Community Network (SCN) and other partners to ensure a safe and secure event for all.

Social Media

We love social media, and we'd be thrilled to see posts about ProCon ahead of the conference and from Minneapolis. No time to write your own post? Share this one, and don't forget the hashtag: #ProCon2025!

Promoting ProCon

Material is available for JCCs to share information with their teams, encourage interest in ProCon, and communicate with those invited.

That material is available in the CEO/ Executive Director resources section of the JCC Resource Center (accessible only to CEOs/EDs) and will be sent directly to CEOs/EDs.

Assistance

Still have questions?

- Use the Contact Us form or email ProCon@jcca.org and we'll get back to you ASAP
- Visit the Help Desk.
- Get answers on the ProCon app.

Communications About ProCon

The information on this site is intended for JCC professionals who wish to participate in ProCon 2025 or learn more about the gathering.

Some ProCon 2025 communications are sent to all JCC professionals in the JCC Association database, and some are sent only to center and camp CEOs and executive directors.

Communications sent thus far:

Date	Communication
ADD FIRST EMAIL BEFORE IT GOES OUT	

Ensure You Are in the Database

To ensure you and your colleagues are receiving ProCon (and other) emails from JCC Association, especially if you or they recently joined the agency, your JCC's database administrator should add them to the database. To find the JCC database administrator(s) at your JCC, visit your My Profile page in the JCC Resource Center, and click on the JCC Database Administrator(s) tab.

Alternately, you or a database administrator can email the individuals' name, title and email address to database@jcca.org.

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