

Thank You To Our Sponsors



ProCon 2025 is more than a conference. It is an incubator for talent, a launchpad for leadership, and a catalyst for the continued growth and success of the JCC Movement.

As a sponsor, you will connect directly with more than 400+ JCC and JCC Camp professionals—from executives and department heads to educators, fitness directors, marketers, development staff, and others—who collectively reach more than 1.5 million people each week through their JCCs and JCC Camps. Your partnership will position your organization at the heart of a trusted, purpose-driven network of professionals committed to building stronger, more connected communities across North America.

Learn about **ProCon 2025 sponsorship opportunities.**

To learn more, please contact :

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Gratitude to ProCon 2025 Sponsors!

On behalf of the over 170 Jewish Community Centers and Jewish Community Camps across North America, JCC Association extends deep gratitude to these generous sponsors who make ProCon 2025 possible.

LEADER SPONSOR(S)



Daxko

Powering Every JCC Journey

From early childhood to fitness, fundraising to engagement, JCCs are at the heart of community. Daxko delivers the technology that keeps it all running.

We support JCCs with:

- Integrated tools for membership, registration, payments, and communications
- Fundraising and engagement solutions that drive results, like a 363% increase in donations
- Trusted experience powering more than 40% of JCCs nationwide Daxko is honored to partner with JCCs to deliver operational excellence, deeper community connection, and real-world impact.



Evolve Giving Group

Evolve Giving Group, a women-owned and led firm, helps nonprofits boost their impact and achieve transformational goals. Rooted in Jewish values, Evolve's Fundraising, Executive Search, Strategic Planning, and Board & Professional Development teams offer customized strategic and tactical support. With decades of experience, Evolve assists JCCs in planning and implementing successful campaigns from \$1 million to \$100 million. Evolve also trains JCC teams to embrace fundraising, growing organizational capacity and strengthening the culture of philanthropy.

INNOVATOR SPONSOR(S)



Amilia

Amilia SmartRec provides JCCs with a modern member management software. Members experience intuitive online registration for activities and memberships. With easy-to-use automation tools, teams can streamline operations and simplify admin work. Organizations get real-time member insights and simplify staff management with software that scales - backed by a team of people who care about helping JCCs make an impact.



LocaliQ

Move your business forward with digital marketing powered by AI and local expertise. LocaliQ is how businesses like yours attract and retain the ideal customers. With a platform and a partner that helps you do more with your digital marketing, now all the right leads find you.



ServiceMaster Clean®

ServiceMaster Clean®, ServiceMaster's janitorial services division, can provide JCCs the perks of 388 locally owned and operated franchisees that are backed by a national network. We use the latest technology and equipment to make sure your buildings are spotless and safe for your staff and customers alike. Clean® currently provides these services to some JCC locations, and satisfaction is always our utmost priority.



ServiceMaster Restore®

ServiceMaster Restore® offers industry-leading disaster recovery services through its 956 US locations, ensuring rapid response and restoration for both homes and businesses. Founded in 1929, ServiceMaster Restore® focuses on water, fire, and mold remediation, with the ability to provide reconstruction services if necessary. Maintaining values of dignity and respect. ServiceMaster Restore® specializes in helping commercial properties recover from major disasters, swiftly restoring them to pre-loss conditions. Our mission is to turn chaos into calm, keeping businesses operational after emergencies.

COMMUNITY SPONSOR(S)



Health, Wellness and Lifestyle Services (HWLS)

Health, Wellness and Lifestyle Services (HWLS), specializes in health and wellness services for JCC's and non-profit community centers. HWLS' list of services include needs assessments, operational review reports, design consultation, operational consulting and management. HWLS also leads and facilitates a JCC Professional Development Network where JCC's meet monthly to discuss trends, best practices and learn from some of the nation's best health and wellness educators. HWLS has a powerhouse team of experts in a variety of specialized areas such as talent optimization, membership acquisition, member retention, fitness and wellness programming, and medical/biohacking services.

HWLS is your partner in prosperity in all things Health, Wellness and Lifestyle.

For more information about HWLS, Call 888-415-8140, visit the [HWLS website](https://www.hwlservices.com) or email frank@hwlservices.com.



Life Fitness / Hammer Strength

Life Fitness / Hammer Strength is one of the world's largest manufacturers of commercial cardio, strength, and group fitness accessories. With over four decades of experience, Life Fitness / Hammer Strength has built a reputation for quality, durability and innovation. Their Vision is to be the world's workout partner of choice and their Purpose is to empower the world to workout, creating healthier lives together.



OpenTent

If your online registration is confusing for members, your camp signup form crashes when registration opens, or your staff are juggling too many systems, they can help. OpenTent builds Salesforce systems and business processes that make work joyful. Alongside their consulting subscriptions, they offer Fractional Salesforce Admins and a robust Amilia-Salesforce integration (now live at JCC Denver and launching in Palo Alto and Boulder) — so you spend less time wrangling tech and more time building relationships.



Sage Intacct

Sage delivers market-leading cloud financial management software that helps thousands of Nonprofits expand their impact. Recognized by the AICPA as the preferred financial application - Sage Intacct streamlines fund, grant, and project accounting while delivering real-time visibility into the metrics that matter.



Technogym

Technogym, known globally as "The Wellness Company," is a leader in commercial and home gym equipment. With decades of experience, including as the official supplier to nine Olympic and Paralympic Games, Technogym delivers top-tier fitness products trusted by professionals and beginners alike. Their high-quality equipment, combined with expert content and programs, promotes a lifestyle of fitness and well-being, making them the preferred choice for home users, sports teams, medical centers, and fitness organizations worldwide.



Traction Rec

Traction Rec empowers JCCs to organize and deliver all aspects of program and membership services. Built on Salesforce, the world's #1 CRM platform, Traction Rec enables you to capture a 360 degree view of your constituents, so you can efficiently and thoughtfully engage with members and the community. At the heart is our desire to focus on what matters most, and help JCCs deliver their mission with measurable impact.

COLLABORATOR SPONSOR(S)



BB Merchant Services

At BB Merchant Services (BBMS), they're proud to support Jewish Community Centers and the vital role they play in enriching lives and strengthening communities. BBMS' mission is simple: help organizations keep more of their resources by reducing credit card processing costs—often without switching providers. Through detailed reviews and benchmarking, they uncover hidden fees and secure fairer terms. On average, organizations save 23% annually, with some JCCs seeing even greater results. They're honored to sponsor this event and stand with those who serve every day.



Core Health & Fitness

Core Health & Fitness is a global leader in commercial fitness equipment and solutions. They unite iconic fitness brands – Star Trac, StairMaster, Nautilus, Schwinn, and Throwdown – under one roof to deliver premium products, innovation, and support to fitness facilities in over 100 countries. If you're looking for a company that values purpose as much as performance, Core Health & Fitness is the partner, and the workplace, for you. Together, we're shaping the future of fitness by putting people first.



Fiducient Advisors

Fiducient Advisors is a fiduciary investment consulting firm serving nonprofits, retirement plans and private clients. With 30+ years of experience, they deliver tailored strategies designed to enhance returns, reduce risk and fulfill fiduciary duties. Their disciplined approach includes customized investment policy design, manager selection, OCIO services, philanthropic guidance and more. With deep experience supporting JCCs and other nonprofits, they act as a strategic partner helping organizations fulfill their mission and steward their financial resources effectively.



JMT Consulting

JMT Consulting is a specialized financial consulting company exclusively serving nonprofits. With over 30 years of experience, we provide tailored solutions to help nonprofits run their operations and grow their impact.



Keiser

Keiser is a global leader in fitness equipment innovation, dedicated to enhancing human performance at all levels. Renowned for its cutting-edge pneumatic resistance technology, Keiser serves diverse markets, including professional sports teams, rehabilitation experts, and fitness enthusiasts. Trusted by NASA, Navy SEALs, and elite athletes worldwide, Keiser's products prioritize safety, efficiency, and results. With over 300,000 indoor bikes sold globally, Keiser continues to revolutionize fitness through science-backed solutions that maximize performance and minimize injury risks.



Ready Set Go

Ready Set Go empowers JCCs to overcome IT challenges and thrive by uniting member management, websites, apps, and data tools into one seamless experience. As a trusted partner, they help maximize technology investments with customized recommendations that blend current software, new systems, and purpose-built solutions. They make it simple for members to register for programs, events, camps, and sports while equipping staff with powerful tools that drive efficiency, engagement, and a stronger community connection.



Soapbox Engage

Soapbox Engage

Soapbox Engage helps JCCs raise more with smarter fundraising and e-commerce. From donations and pledge payments to gift designations, donor portals, mobile-friendly experiences, and even branded gear in your JCC's online shop, their tools turn engagement into revenue. Fully integrated with Salesforce and Traction Rec, Soapbox Engage saves staff hours of work, cuts duplicate entry, and delivers powerful features at an affordable price, so your JCC can focus on growing impact, not juggling systems.



Solarus

Solarus Technologies is an MSP headquartered in NY with clients nationwide, that is dedicated to empowering nonprofits through technology. With a specialized nonprofit division, Solarus helps mission-driven organizations reduce costs, modernize systems, and maximize impact. More than just IT experts, their team actively engages in the nonprofit community, supporting leaders and causes that make a difference. By combining philanthropy with deep technical expertise, Solarus ensures nonprofits have the tools and guidance they need to thrive and focus on what matters most—their mission.

NON-PROFIT PARTNER(S)



CampDoc

CampDoc is the leading camp management and electronic health record solution for youth programs. Offering integrations with Daxko and TractionRec, CampDoc provides a one-stop-shop for families to quickly fill out health forms, sign waivers, and stay informed about their child's experience. From medication management to real-time communication and attendance tracking, CampDoc helps JCCs improve health and safety, streamline operations, and deliver a better experience for campers, staff, and families alike.



Gratz College

Gratz College offers graduate degrees that empower Jewish communal professionals to thrive as leaders and educators. Programs are 100% online and include Education, Nonprofit Management, Jewish Professional Studies and Antisemitism studies. All Gratz programs are designed with flexibility for working professionals. JCC Association scholarship recipients receive an additional 30% tuition discount, and midcareer professionals may also benefit from the Midcareer Fellowship, supporting their growth while strengthening the Jewish communal landscape.



SHARSHERET

Sharsheret

Sharsheret, Hebrew for 'chain', is a non-profit organization that supports Jewish women and families facing breast or ovarian cancer, at every stage – before, during and after diagnosis. They provide free, culturally meaningful support to people across the country and partner with local organizations, including JCCs, to provide in-person education and support. For more information or to learn about their programs or partnering with Sharsheret, visit their [website](#) or call (866) 474-2274.



**Spertus
Institute**

Spertus Institute

Spertus Institute is an accredited academic institution based in Chicago with students across North America and worldwide, offering part-time graduate degree and certificate programs to enhance the abilities of Jewish professionals and lay leaders. Many JCC professionals are students or alumni of the **MA in Jewish Professional Studies** or accelerated **Executive MAJPS, Certificate in Jewish Leadership**, and **Leadership Certificate in Combating Antisemitism**. Spertus is a proud partner with the JCC Association in offering significant funding for all JCC professionals.

QUESTIONS?

Check out the [FAQ](#). Still have questions?
Email procon@jcca.org and we'll get back to you soon.

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