

# Become a ProCon 2025 Sponsor!



**ProCon 2025 is more than a conference. It is an incubator for talent, a launchpad for leadership, and a catalyst for the continued growth and success of the JCC Movement.**

As a sponsor, you will connect directly with more than 400+ JCC and JCC Camp professionals—from executives and department heads to educators, fitness directors, marketers, development staff, and others—who collectively reach more than 1.5 million people each week through their JCCs and JCC Camps. Your partnership will position your organization at the heart of a trusted, purpose-driven network of professionals committed to building stronger, more connected communities across North America.

Learn about **ProCon 2025 sponsorship opportunities.**

To learn more, please contact :

**Annette McCann**

Senior Vice President, Development  
JCC Association of North America

[a.mccann@jcca.org](mailto:a.mccann@jcca.org)  
212-786-5091

## Gratitude to ProCon 2025 Sponsors!

On behalf of the over 170 Jewish Community Centers and Jewish Community Camps across North America, JCC Association extends deep gratitude to these generous sponsors who make ProCon 2025 possible.

**LEADER SPONSOR(S)**



## **Daxko**

*Powering Every JCC Journey*

From early childhood to fitness, fundraising to engagement, JCCs are at the heart of community. Daxko delivers the technology that keeps it all running.

We support JCCs with:

- Integrated tools for membership, registration, payments, and communications
- Fundraising and engagement solutions that drive results, like a 363% increase in donations
- Trusted experience powering more than 40% of JCCs nationwide Daxko is honored to partner with JCCs to deliver operational excellence, deeper community connection, and real-world impact.

## **INNOVATOR SPONSOR(S)**



## **Amilia**

Amilia SmartRec provides JCCs with a modern member management software. Members experience intuitive online registration for activities and memberships. With easy-to-use automation tools, teams can streamline operations and simplify admin work. Organizations get real-time member insights and simplify staff management with software that scales - backed by a team of people who care about helping JCCs make an impact.



## **LocaliQ**

Move your business forward with digital marketing powered by AI and local expertise. LocaliQ is how businesses like yours attract and retain the ideal customers. With a platform and a partner that helps you do more with your digital marketing, now all the right leads find you.



### **ServiceMaster Clean®**

ServiceMaster Clean®, ServiceMaster's janitorial services division, can provide JCCs the perks of 388 locally owned and operated franchisees that are backed by a national network. We use the latest technology and equipment to make sure your buildings are spotless and safe for your staff and customers alike. Clean® currently provides these services to some JCC locations, and satisfaction is always our utmost priority.



### **ServiceMaster Restore®**

ServiceMaster Restore® offers industry-leading disaster recovery services through its 956 US locations, ensuring rapid response and restoration for both homes and businesses. Founded in 1929, ServiceMaster Restore® focuses on water, fire, and mold remediation, with the ability to provide reconstruction services if necessary. Maintaining values of dignity and respect. ServiceMaster Restore® specializes in helping commercial properties recover from major disasters, swiftly restoring them to pre-loss conditions. Our mission is to turn chaos into calm, keeping businesses operational after emergencies.

## **COMMUNITY SPONSOR(S)**



### **Evolve Giving Group**

Evolve Giving Group, a women-owned and led firm, helps nonprofits boost their impact and achieve transformational goals. Rooted in Jewish values, Evolve's Fundraising, Executive Search, Strategic Planning, and Board & Professional Development teams offer customized strategic and tactical support. With decades of experience, Evolve assists JCCs in planning and implementing successful campaigns from \$1 million to \$100 million. Evolve also trains JCC teams to embrace fundraising, growing organizational capacity and strengthening the culture of philanthropy.



### **Health, Wellness and Lifestyle Services (HWLS)**

Health, Wellness and Lifestyle Services (HWLS), specializes in health and wellness services for JCC's and non-profit community centers. HWLS' list of services include needs assessments, operational review reports, design consultation, operational consulting and management. HWLS also leads and facilitates a JCC Professional Development Network where JCC's meet monthly to discuss trends, best practices and learn from some of the nation's best health and wellness educators. HWLS has a powerhouse team of experts in a variety of specialized areas such as talent optimization, membership acquisition, member retention, fitness and wellness programming, and medical/biohacking services.

HWLS is your partner in prosperity in all things Health, Wellness and Lifestyle.

For more information about HWLS, Call 888-415-8140, visit the [HWLS website](https://www.hwlservices.com) or email [frank@hwlservices.com](mailto:frank@hwlservices.com).



### **Technogym**

Technogym, known globally as "The Wellness Company," is a leader in commercial and home gym equipment. With decades of experience, including as the official supplier to nine Olympic and Paralympic Games, Technogym delivers top-tier fitness products trusted by professionals and beginners alike. Their high-quality equipment, combined with expert content and programs, promotes a lifestyle of fitness and well-being, making them the preferred choice for home users, sports teams, medical centers, and fitness organizations worldwide.



### **Traction Rec**

Traction Rec empowers JCCs to organize and deliver all aspects of program and membership services. Built on Salesforce, the world's #1 CRM platform, Traction Rec enables you to capture a 360 degree view of your constituents, so you can efficiently and thoughtfully engage with members and the community. At the heart is our desire to focus on what matters most, and help JCCs deliver their mission with measurable impact.

## COLLABORATOR SPONSOR(S)



THE EXPERTS IN  
MISSION-DRIVEN  
NONPROFIT FINANCE

### JMT Consulting

JMT Consulting is a specialized financial consulting company exclusively serving nonprofits. With over 30 years of experience, we provide tailored solutions to help nonprofits run their operations and grow their impact.

## NON-PROFIT PARTNER(S)



SHARSHERET

### Sharsheret

Sharsheret, Hebrew for 'chain', is a non-profit organization that supports Jewish women and families facing breast or ovarian cancer, at every stage – before, during and after diagnosis. They provide free, culturally meaningful support to people across the country and partner with local organizations, including JCCs, to provide in-person education and support. For more information or to learn about their programs or partnering with Sharsheret, visit their [website](#) or call (866) 474-2274.

### QUESTIONS?

Check out the [FAQ](#). Still have questions?  
Email [procon@jcca.org](mailto:procon@jcca.org) and we'll get back to you soon.

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