

Peer Communities

What are Peer Communities?

Peer Communities are groups of professionals who work in a similar area of a JCC, have a similar role, or work towards similar goals.

Peer Communities gather to share practices, discuss common concerns and solutions, support one another and expand their professional network.

JCC Movement Peer Communities meet online year-round and in person during regional gatherings and ProCon.



Peer Communities During ProCon 2025

Fifteen Peer Communities will convene multiple times during ProCon 2025!

The plus sign (+) indicates year-round Peer Communities or categories of JCC professionals that are brought together for the in-person Peer Community sessions during ProCon 2025. The Participant Registration form includes questions about Peer Community preferences.

Aquatics + Sports and Recreation

For professionals who oversee aquatics, sports leagues, and recreation programs; will include opportunities to connect with role-specific groups

Arts and Culture

For professionals who engage Jewish communities through music, theater, film, visual arts, and creative programming

COOs/Assistant Executive Directors + Program Directors

For senior professionals in operational leadership roles who oversee teams, manage programs, and support executive strategy

Day Camp

For professionals who lead JCC day camps with a focus on staff management, dynamic programming, and meaningful Jewish content

Development

For professionals who build donor relationships, lead campaigns, and advance philanthropic strategy to strengthen their JCCs

Early Childhood Education

For educators and administrators who foster high-quality Jewish early learning, teacher development, and family engagement

Finance/CFOs

For professionals who oversee financial operations and strategy, including budgeting, compliance, reporting, and nonprofit fiscal leadership

Fitness and Wellness

For professionals who design innovative fitness and wellness programs that drive member engagement, retention, and overall health

Human Resources

For professionals who lead HR strategy, including recruitment, staff development, retention, performance management, and organizational culture

Inclusion/Accessibility

For professionals who advance inclusive practices and accessibility across programs, culture, and community life to ensure everyone can participate fully in JCC experiences

Jewish Life

For Jewish educators and content leaders who design engaging experiences around identity, ritual, holidays, and values-based learning

Marketing

For professionals who shape brand identity, manage digital and print communications, and craft messaging strategies to increase engagement

Membership

For professionals who drive member acquisition, onboarding, engagement, and retention, including those in emerging engagement leadership roles such as chief experience and chief engagement officers

Older Adults

For professionals who enrich the lives of older adults through wellness, community-building, and lifelong learning

Youth and Teens + After School

For professionals who create programs for children, youth, and teens, including after school care, youth engagement, and teen experiences; will include opportunities to connect with role-specific groups

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